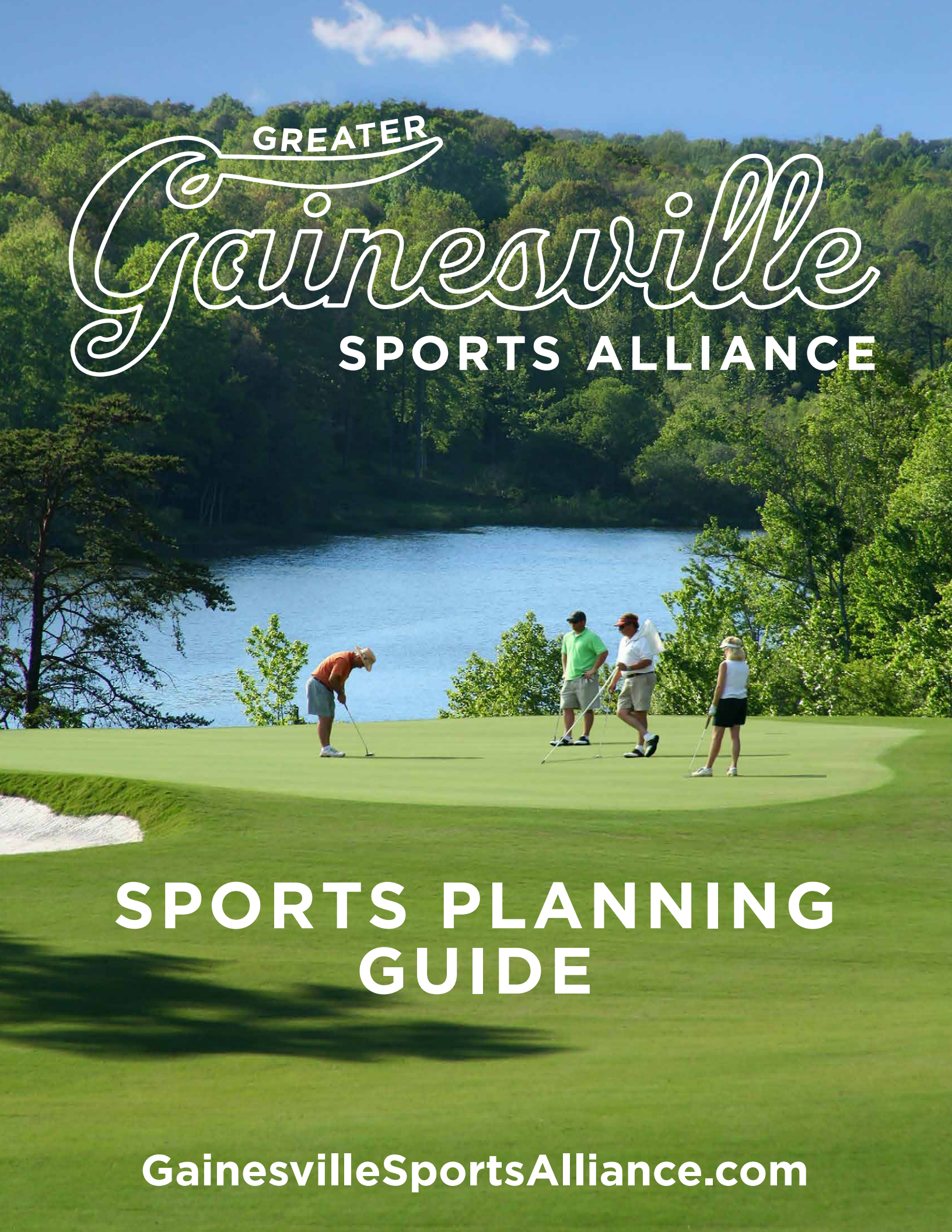




GREATER
Gainesville
SPORTS ALLIANCE



**SPORTS PLANNING
GUIDE**

GainesvilleSportsAlliance.com

GREATER *Gainesville* SPORTS ALLIANCE

The Greater Gainesville Sports Alliance and the Gainesville Convention and Visitors Bureau are here to assist with your planning needs. We are at the top of our game to ensure your event is a complete success for athletes, teams, spectators and you!

GGSA & GAINESVILLE CVB FOR THE ASSIST!



FIND AND BOOK THE PERFECT FACILITY FOR YOUR EVENT

NEGOTIATE ROOM RATES FOR AREA HOTELS

ASSIST WITH BID PROPOSALS AND PRESENTATIONS

PROMOTIONAL AND MARKETING EFFORTS

PROVIDE VISITOR, RESTAURANT AND HOSPITALITY GUIDES FOR PARTICIPANTS AND SPECTATORS

VIP WELCOME AMENITIES FOR COACHES AND OFFICIALS

FUNDING ASSISTANCE * per funding assistance guidelines

GREATER
Gainesville
SPORTS ALLIANCE
GainesvilleSportsAlliance.com



GAINESVILLE
CONVENTION & VISITORS BUREAU

770-531-2664
ExploreGainesville.org

GAINESVILLE FOR THE WIN!

It's a Win-Win!



The Greater Gainesville Sports Alliance is a team of sports, hospitality, civic and industry leaders in our community who are ready to make your event a success. Use this planning guide to create a winning strategy!

GAME ON



More than 20 types of competitive sports and recreational opportunities are represented in the greater Gainesville area. World-class athletic complexes and venues are available for a wide variety of team sports. Outdoor opportunities abound with Lake Sidney Lanier at the doorstep and the Southern Appalachian foothills just a short drive, or bike, away. Lake Lanier plays host to many fishing tournaments and watersports activities each year.

ARCHERY

Gainesville-Hall County has the greatest amount of green space of any urban county in Georgia. There are many locations that accommodate 80-plus yard target distances.

Facilities

- Brenau University
- Chicopee Agricultural Center
- Gainesville Parks and Recreation
- Hall County Parks and Leisure
- Lanier Technical College - Ramsey Conference Center
- Riverside Military Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Gainesville Archery Club

BASEBALL

Facilities

- Alberta Banks Park
- Brenau University
- City Park / Candler Fields
- Cool Springs Park
- Ivey Watson Field
- Lanier Point Athletic Complex
- Laurel Park
- North Hall Park



CHOOSE YOUR SPORT



IVEY WATSON FIELD

- Roper Park Field
- Riverside Military Academy
- Sardis Sports Complex
- Spout Springs Sports Complex
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Diamond Project
- Gainesville Parks and Recreation
- Hall County Parks and Leisure
- Ozone Sports Baseball
- Stealth Sports Academy
- Winning Baseball Academy

BASKETBALL

Facilities

- Brenau University
- Gainesville High School Gymnasium
- Hall County Schools
- J. A. Walters YMCA
- Lakeview Academy
- Mulberry Creek Community Center
- OSO Sports
- Riverside Military Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Elite Hoops Nike Basketball
- Gainesville Parks and Recreation



GAINESVILLE HIGH SCHOOL GYMNASIUM
2,600 seating capacity, four locker rooms, two digital jumbotrons and hospitality area

- Hall County Parks and Leisure
- i-9 Sports
- Upward

BOWLING

Facilities

- Station 300 Gainesville Bowling *NEW*

Leagues

- Gainesville Bowling League





CANOE/KAYAK

Facilities

- Lake Lanier Olympic Park

Clubs

- Lake Lanier Canoe and Kayak Club

Events Hosted

- 2003 Sprint canoe/kayak world championships
- 2015, 2019 U.S. National Championships
- U.S. National team trials
- Canadian National team trials
- 2016 Canoe/Kayak Pan American Qualifier
- 2018 Dragon Boat World Championships

CHEER/DANCE

Facilities

- Gainesville Civic Center
- Lanier Technical College - Ramsey Conference Center
- North Hall Community Center
- Riverside Military Academy,

DID YOU KNOW?

In 2018, the world came to Gainesville and dragons raced across the lake for the International Dragon Boat World Championships. Over 17 countries embarked on Lake Lanier and competed in this international event.

Gainesville's hospitality is well known, and during the 1996 Olympics, we were announced as the "Hospitality Capital of the World". Still today we live up to that title and welcome athletes from across the globe with open arms!



Clubs

- Evolution Cheer
- Gainesville Parks and Recreation
- Hall County Parks and Leisure
- Heather Wayne's Performing Arts
- North Georgia Youth Cheer Association
- ProCheer
- Upward

CORNHOLE

Gainesville offers both indoor and outdoor locations to host any size cornhole tournament.

Facilities

- Left Nut Brewing Co.
- Gainesville Civic Center
- Lake Lanier Olympic Park
- Lanier Technical College - Ramsey Conference Center
- Riverside Military Academy

Clubs

- Peach State Cornhole
- North Georgia Cornhole



CHOOSE YOUR SPORT



CROSS COUNTRY

Facilities

- Don Carter State Park
- North Hall Community Center & Park
- Riverside Military Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

CYCLING/MOUNTAIN BIKING

Courses

- Chicopee Woods Bike Trails
- Fox Factory Trails at Road Atlanta
- Fox Factory Trails at Cool Springs
- Highlands to Islands Trail
- North Hall Community Center & Park
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Northeast Georgia SORBA
- Prima Tappa

EQUESTRIAN

Facilities

- Chicopee Agricultural Center Arena
- Don Carter State Park Trails
- Post Oak Equestrian Center
- Holly Valley Equestrian Center

CLUBS

- Lanier Equestrian Club



FISHING

Tournaments

Lake Lanier has hosted both Fishing League Worldwide and Bassmaster Pro tournaments, numerous state championships and national trail tournaments. Laurel Park is a five ramp location that can accommodate 250-plus boats for larger tournaments.

U.S. Army Corps of Engineers – Permits
1050 Buford Dam Road
Buford, GA 30518
770-945-9531

Boat Ramps

- Balus Creek
- Bolding Mill
- Burton Mill
- Clarks Bridge
- Don Carter State Park
- Duckett Mill
- Gainesville Marina
- Keith Bridge
- Lake Lanier Olympic Park
- Lanier Point Park
- Laurel Park - Mega ramp/complex
- Little Hall Park
- Little River
- Long Hollow
- Old Federal
- Port Royal Marina
- Sardis Creek
- Two Mile Creek
- Vanns Tavern
- Van Pugh
- War Hill



“Lake Lanier is home to the best spotted bass fishing anywhere in the world and provides anglers with great year-round fishing. The Gainesville CVB is known for bringing top-notch events”

—Rob Jordan, former FLW pro angler



© PHOTO BY KJELLKVANBECK

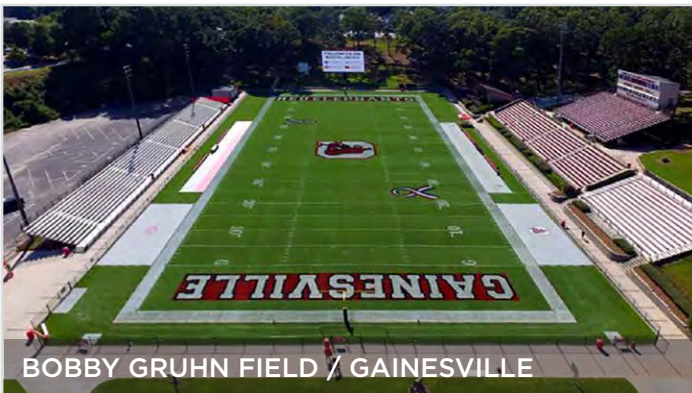
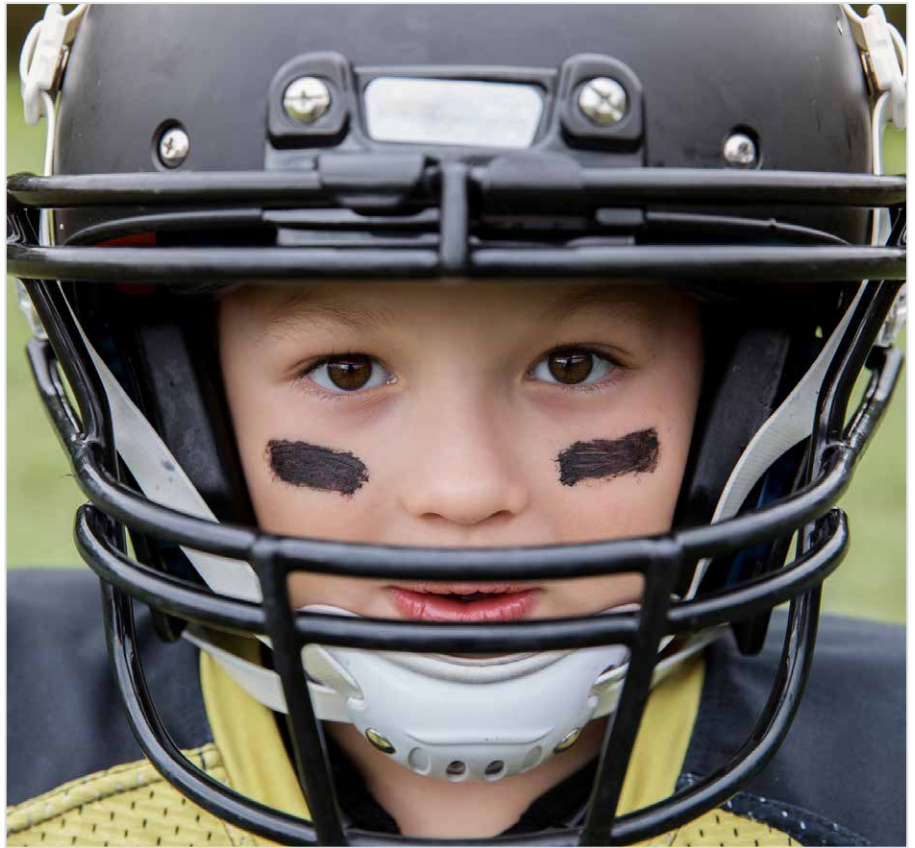
FOOTBALL

Facilities

- Atlanta Falcons headquarters and training facilities
- Gainesville City Schools - Bobby Gruhn Field
- Hall County Schools
- Lakeview Academy
- Riverside Military Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Gainesville Parks and Recreation
- Hall County Parks and Leisure
- North Georgia Football Association
- i-9 Sports



BOBBY GRUHN FIELD / GAINESVILLE



NORTH HALL HIGH SCHOOL STADIUM

HOMETOWN HERO

"I never forget where I come from. It means everything."

Deshaun Watson calls Gainesville his home and is truly a hometown hero. Watson was the first freshman quarterback to start for Gainesville High School's Red Elephants. He went on to play for Clemson where he led the team to a national championship in 2016. He currently plays for the Houston Texans where he was named to his first Pro Bowl in 2018.





HOMETOWN HERO

“Find something you love to do and spend your life perfecting it. I heard an old golf pro say, ‘If a swing works, spend time perfecting it, not changing it.’ ”

Tommy Aaron is a Gainesville native and professional golfer who is best known for winning the 1973 Masters. Other accomplishments include winning two Georgia Open Crowns, SEC Championship title playing for University of Florida and a Canadian Open. He is a true Gainesville treasure.



CHICOPEE WOODS GOLF COURSE

GOLF

Courses

- Chateau Elan Golf Club
- Chattahoochee Golf Club
- Chestatee Golf Club
- Chicopee Woods Golf Course
- Lake Lanier Islands Legacy Golf Course
- Reunion Golf Course
- Royal Lakes Golf & Country Club, semi-private country club

Club

- Chattahoochee Men’s and Women’s Golf Associations
- Northeast Georgia Senior Men’s Golf Association



LACROSSE

Facilities

- Allen Creek Soccer Complex
- Gainesville City Schools
- Gainesville Parks and Recreation
- Hall County Schools
- North Hall Community Center & Park
- Riverside Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

ROWING

Facilities

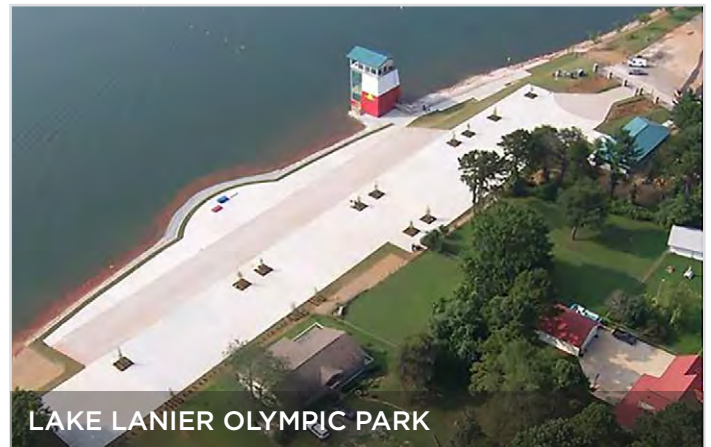
- Lake Lanier Olympic Park

Club

- Lake Lanier Rowing Club

Events Hosted

- 1996 Olympic Games
- 1998 NCAA Women's Rowing National Championship
- 2001 NCAA Women's Rowing National Championship
- 2017 U.S. Rowing Southeast youth Championship
- 2010-19 American Collegiate Rowing Association National Championship
- Head of the Hooch Regatta
- John Hunter Regatta



OLYMPIC CELEBRATION

Did you know that this year will mark the 25th anniversary of the 1996 Olympics? On August 7, 2021, Lake Lanier Olympic Park will hold a celebration to honor this anniversary and also celebrate the future of this amazing venue!

Mr. Bill Fields was a member of the Great 8 rowing crew, who captured the Gold Medal in the 1952 Olympics. After his military service, he returned to Gainesville where he consulted with the U.S. Olympic Atlanta Organizing Committee, who chose Lake Lanier to be the site of the 1996 Rowing and Canoe/Kayak events. Because of his role in creating Lake Lanier Olympic Park, we are proud to welcome visitors at our entrance with a beautiful butterfly garden in honor of him and his family. The Fields family will always hold a special place in our hearts as they are the reason the Lake Lanier Olympic Park exists.

The original timing tower remains today and is the last remaining venue from the 1996 Olympic Games that continues to be used for its original purpose.



SOCCER

Facilities

- Allen Creek Soccer Complex (Fields/ Stadium)
- Brenau University
- Gainesville City Schools
- Hall County Schools
- J. A. Walters YMCA
- Lakeview Academy
- North Hall Community Center & Park
- OSO Sports (Indoor)
- Riverside Military Academy
- Rockport Soccer (Indoor)
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Lanier Soccer Association

- Cool Springs Park
- Ivey Watson Field
- Lanier Point Athletic Complex
- Laurel Park
- North Hall Park
- Sardis Sports Complex
- Spout Springs Sports Complex

Clubs

- Gainesville Parks and Recreation
- Hall County Parks and Leisure

SOFTBALL

Facilities

- Alberta Banks Park
- Brenau University - Ernest Ledford Grindle Athletic Park
- City Park / Candler Fields

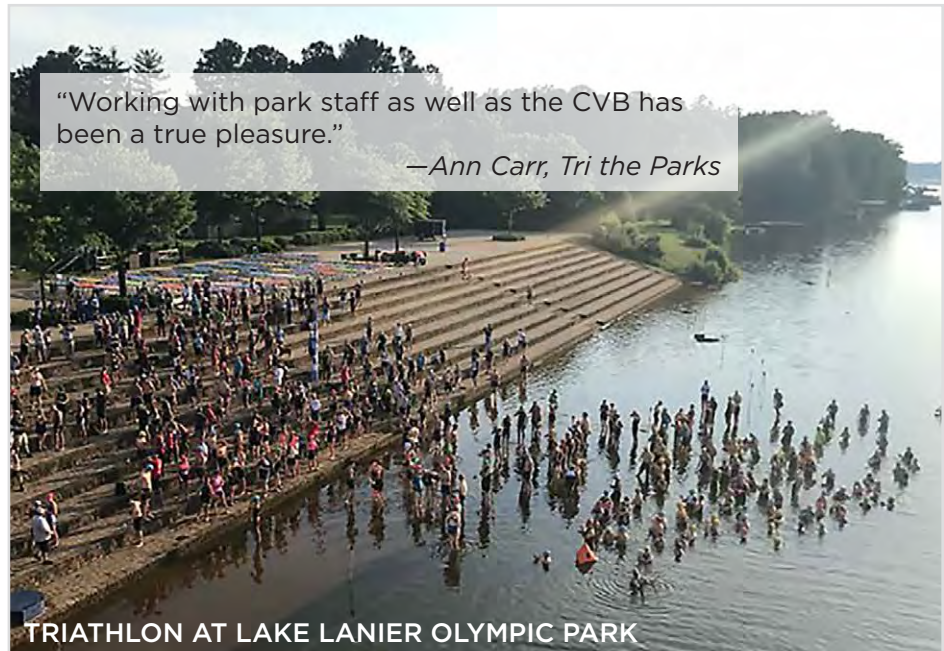
SWIMMING

Facilities

- Brenau University
- Frances Meadows Aquatic Center
- J.A. Walters YMCA
- Lake Lanier Olympic Park (Open Water)
- Lake Lanier Islands Resort (Open Water)
- Riverside Military Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Gainesville Parks and Recreation
- Lanier Aquatics



CHOOSE YOUR SPORT



LESSIE SMITHGALL TENNIS CENTER



RIVERSIDE MILITARY ACADEMY INDOOR TRACK

TENNIS

Facilities

- Alberta Banks Park
- Brenau University - Lessie Smithgall Tennis Center
- City Park Tennis Courts
- Laurel Park
- Longwood Park Tennis Center
- Sardis Sports Complex
- Spout Springs Sports Complex
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Gainesville Parks and Recreation
- Hall County Parks and Leisure

TRACK & FIELD

Facilities

- Gainesville City Schools
- Hall County Schools
- North Hall Community Center & Park
- Riverside Military Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Lanier Running Club



WAKEBOARD

Facilities

- Lake Lanier Olympic Park
- Lake Lanier Islands Resort

Clubs

- Wake Lanier
- Lake Lanier Wakeboard Crew

VOLLEYBALL

Facilities

- Brenau University
- Gainesville City Schools
- Hall County Schools
- J.A. Walters YMCA
- OSO Sports
- Riverside Military Academy
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Lanier Volleyball Club



WRESTLING

Facilities

- Gainesville City Schools
- Hall County Schools
- OSO Sports
- Riverside Military Academy
- Lanier Technical College - Ramsey Conference Center
- Rockport Soccer
- UNG - Gainesville Campus - Hugh Mills Physical Education Complex

Clubs

- Georgia Girls Wrestling

TEAM BUILDING

Team Building Locations

Gainesville CVB

Let the Gainesville Convention and Visitors Bureau coordinate a team-building itinerary tailored to your needs!

Lake Lanier Olympic Park

Lanier Canoe and Kayak Club and Lanier Rowing Club both offer team-building programs. Olympic setting with a wide range of activities that can be coordinated to fit your needs by staff. Activities include beachside and water activities to Olympic-style challenges.

Lake Lanier Islands Resort

Lapdog, Inc. creates one-of-a-kind experiences from Golf Cart Quests, pontoon boat challenges and escape room challenges set on beautiful Lake Lanier Islands Resort.

Rockport Indoor

Rockport Indoor soccer venue offers a unique space to set up team challenges, game play and staff can assist in coordinating itineraries.

Station 300 Gainesville Bowling Center

Bowling, laser tag and dining options are perfect for team bonding at this newly renovated facility.



Lanier Raceplex

Get your team on the right track with a unique team-building and bonding experience that includes driving lessons, lapping sessions and racing.



WATER TRAILS

There are over 25 miles of recreational kayak trails in Gainesville with drop-in locations for easy navigation. Click on the maps for more information about the Upper Chattahoochee River Water Trail and the Gainesville Upper Lanier Water Trail.



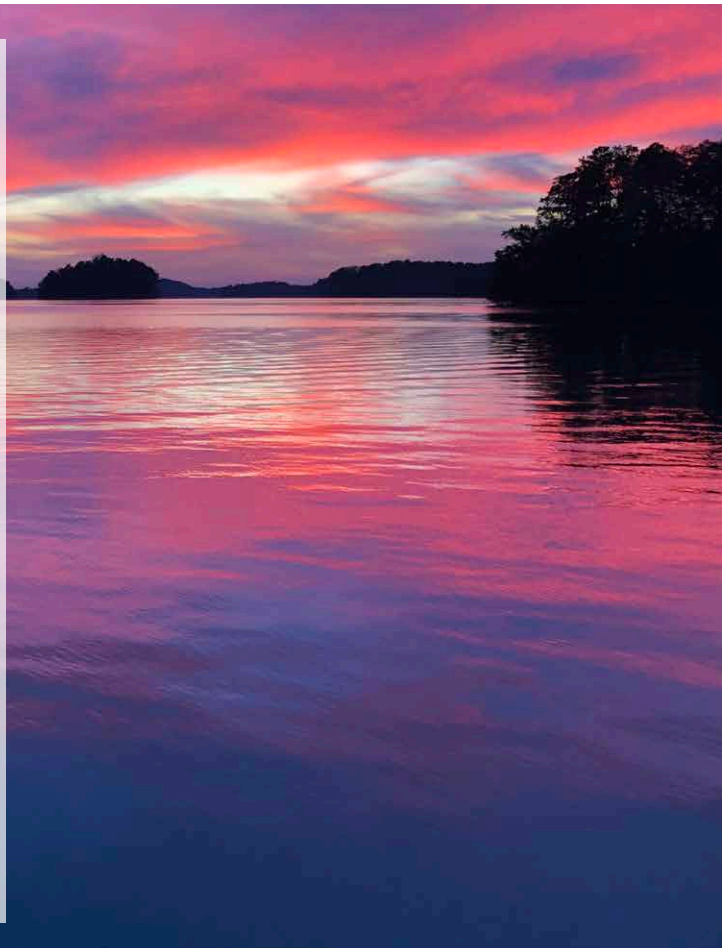
ABOUT LAKE LANIER

Lake Sidney Lanier is a 38,000-acre reservoir located just 60 minutes northeast of Atlanta at the foothills of the Appalachian Mountains. With nearly 700 miles of shoreline, Lake Lanier welcomes over 11 million visitors annually and hosts a wide variety of events from fishing, wakeboarding, open-water swimming, boating, rowing, kayaking and other recreational activities.

Lake Lanier is known for its world-class fishing and attracts professional anglers from across the globe. There are 16 species of game fish from large-mouth bass to lake trout to striper bass. The lake has become known for its intense spotted bass fishing.

There are over 20 access points to the lake via boat ramps and park complexes that can accommodate large-scale participant sporting activities.

Gainesville has welcomed the world to Lake Lanier through fishing tournaments, rowing events, dragon boat championships and the Olympic Games.





Alberta Banks Park

5575 Jim Crow Road
 Flowery Branch, GA 30542
 770-535-8280 | Field rentals 770-967-3545

Alberta Banks Park is an approximately a 23-acre park in Flowery Branch that includes the Bobby Bailey Tennis Center and the Field of Dreams, which is an ADA-accessible ballfield and playground.

Features

- 12 lighted tennis courts
- Three baseball/softball fields
- One rubberized ADA-accessible ballfield and playground
- Pavilion with grill, electricity and water



Allen Creek Soccer Complex

2500 Allen Creek Road
 Gainesville, GA 30507
 770-535-8280 | hallcounty.org

This first-class, nine-field soccer complex is host to youth and adult league and tournament play and is conveniently located off 985 in Gainesville.

Allen Creek provides all field equipment such as goals, nets, corner flags and all facility maintenance such as cutting grass, laying out and marking of the fields, fertilization, trash removal, cleaning and supplying of the bathrooms.

Sports

- Soccer
- Lacrosse



Features

- 89-acre complex
- 12 outdoor fields, nine are lighted
- 2,500 seated stadium
- Three concession areas with adjacent accessible restrooms
- On-site parking for 1,000-plus

Atlanta Falcons headquarters and training facilities

4400 Falcon Parkway
Flowery Branch, GA 30542
770-965-3115 | atlantafalcons.com

Atlanta Falcons' headquarters offers the home team an expansive location to train throughout the year. This locations hosts the Falcons training camp (open to the public on specific days).

- 50 acres
- Practice fields
- Training and weight rooms
- Meeting facilities with a 140-seat auditorium

Brenau University Athletics

500 Washington St.
Gainesville, GA 30501
770-534-6231 | mlochstamfor@brenau.edu

Brenau Basketball Gymnasium

- Large seating capacity
- Officials rooms

Brenau Swimming Pool

- 25-yard pool
- Temperature controlled
- Gymnasium area

Ernest Ledford Grindle Athletic Park

- 16.75 acres
- Softball field/fieldhouse/bleachers
- Coming soon – athletic fields, cross-country course

Lessie Smithgall Tennis Center

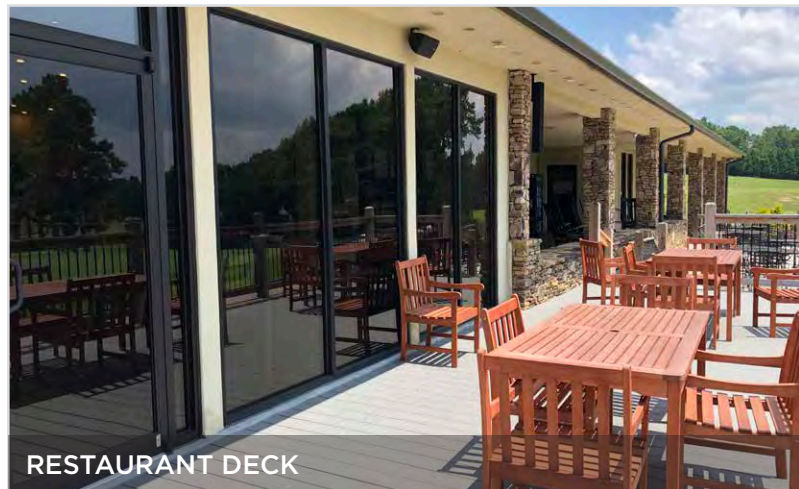
- Two indoor courts and six outdoor courts
- Stadium-style seating



Chattahoochee Golf Club

301 Tommy Aaron Drive
 Gainesville, GA 30501
 770-532-0066 | rhogan@gainesvillega.gov

- Home of 1973 Masters Champion Tommy Aaron
- Premier public golf course in Northeast Georgia
- Course designed by Robert Trent Jones
- Located on the northern banks of Lake Lanier
- 1,000 sq.-ft. full-service Pro Shop
- Putting lab
- 183 acres of rolling terrain



Chicopee Agricultural Center

1855 Calvary Church Road
 Gainesville, GA 30507
 770-531-6855

A public facility managed by Hall County Parks and Leisure Services, the 66-acre complex accommodates activities such as equestrian events, rodeos, animal expositions, archery competitions, company functions, RC racing, community events and festivals.

Sports

- Archery
- Equestrian events
- RC racing

Features

- Covered arena
- Two open-air arenas

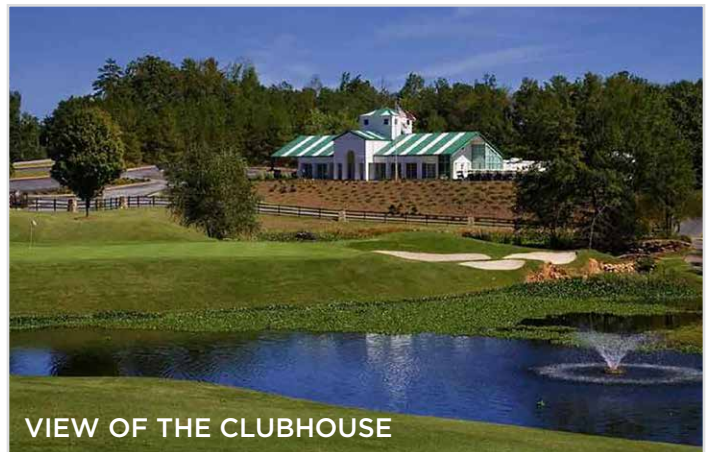


- 262 permanent stalls
- Concession area/restrooms/showers
- RV hookups
- 4,500-sq.-ft. activity hall

Chicopee Woods Golf Course

2515 Atlanta Highway
Gainesville, GA 30504
770-534-7322 | chicopeewoodsgolfcourse.com

- Public pay course
- 27-hole course
- Home to Georgia PGA sectional and state tournaments
- Course designed by Dennis Griffiths
- Woodland setting



VIEW OF THE CLUBHOUSE

Don Carter State Park

5000 N. Browning Bridge Road
Gainesville, GA 30506
Park 678-450-7726 | Reservations 800-864-7275

Don Carter is Georgia's newest state park, as well as the first state park on 38,000-acre Lake Lanier. Situated on the north end of the reservoir, the park offers outstanding recreation for water lovers. Guests can stay cool at a large, sand swimming beach with bath house. Boat ramps provide quick access to the lake, while a multi-use trail welcomes hikers and bikers to explore the hardwood forest.

Features

- 1,316 acres
- Boating - private boats permitted
- Cabins and camping
- Educational programs

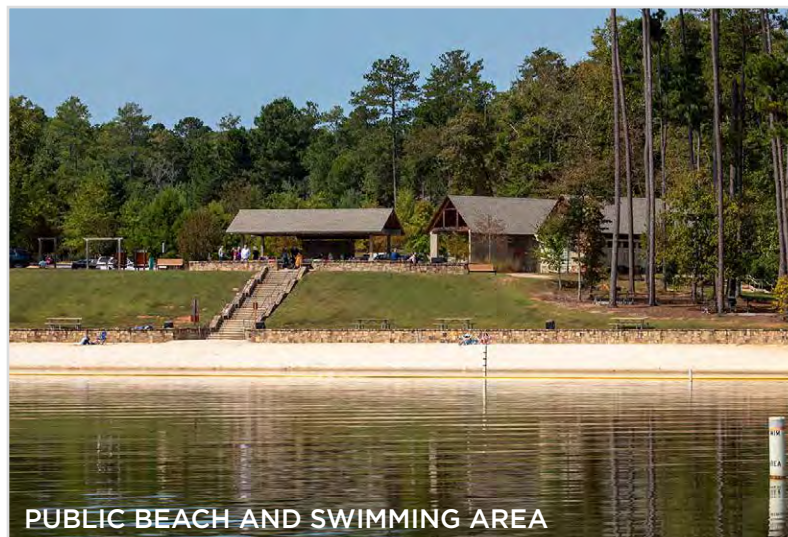
- Fishing
- Hiking - 14.5 miles of trails
- Horseback riding (trail fee, weather permitting, check for availability) - 14.5 miles of trails
- Guided trail rides available
- Paddling - 8 miles of trails
- Paddling Rentals - kayak, paddleboard and aquacycle (seasonal)
- Picnic areas and pavilions
- Public beach with swimming area



AERIAL VIEW



EQUESTRIAN TRAILS



PUBLIC BEACH AND SWIMMING AREA

Elachee Nature Science Center

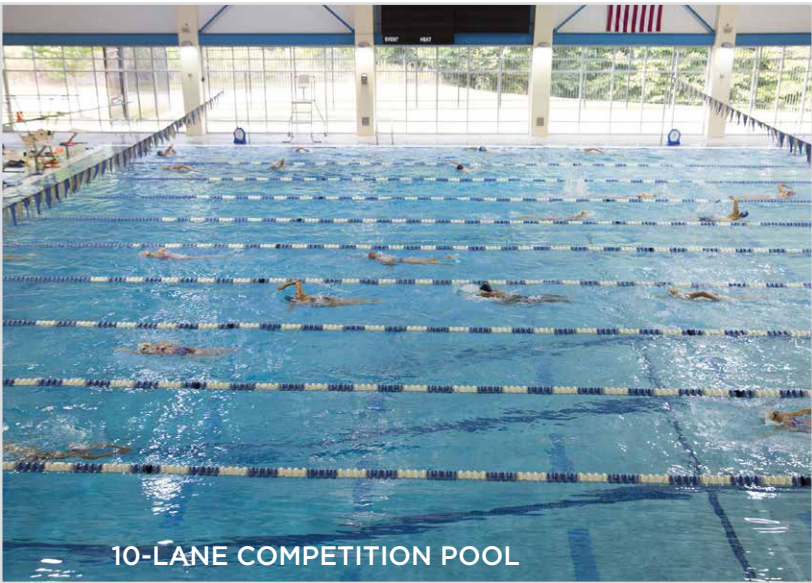
2125 Elachee Drive
Gainesville, GA 30504
770-535-1976 | elachee.org

Features

- 1,440 acres of Chicopee Woods
- .5 paved mile to 4.5 miles of hiking trails
- 10 miles of hiking options, including lake-front nature observation areas
- SORBA mountain bike trails - 21.3 miles
- Nature Science Center
- Meeting facilities
- Outdoor pavilions/restrooms



THE SWINGING BRIDGE AT ELACHEE



10-LANE COMPETITION POOL

Frances Meadows Aquatic Center

1545 Community Way
Gainesville, GA 30501
770-533-5850
gainesvilleparksandrecreation.org

The Frances Meadows Aquatic Center is a conveniently located state-of-the-art aquatic facility.

Features

- 10-lane indoor competition pool
- 4-lane indoor instructional pool
- Stadium seating for 300
- Viewing lounge
- Locker rooms
- Concessions
- Seasonal outdoor waterpark
- Fitness center



AERIAL VIEW OF FACILITY



WATERPARK



Gainesville Parks and Recreation

830 Green Street NE
 Gainesville, GA 30501
 770-531-2680 | gainesvilleparksandrecreation.org

Gainesville Parks and Recreation oversees eight major facilities, 21 parks and over 547 acres of park land. More than 100,000 area residents participate in recreation opportunities that improve health, develop skills, build self-esteem, and bring families and friends together. Over 750,000 visit Gainesville parks and facilities annually.

Sports and Recreational Facilities

- Frances Meadows Aquatic Center - 10-lane competition pool, four-lane pool, stadium seating, concessions, viewing lounge
- Lanier Point Park - four 300-foot fields with 8-foot outfield fences, two-story control tower, halide lighting, concessions
- City Park/Candler Fields - two little league baseball fields, two softball fields, four tennis

courts, pavilions, restrooms

- Longwood Park - lakeside park, eight lighted tennis courts, pavilions, restrooms, fishing pier/boat dock
- Roper Park - basketball court, lighted tennis court, ball field, restrooms
- Wessell Park - basketball court, lighted tennis court, pavilion
- Green Street Park - sand volleyball
- DeSota Park - basketball court, lighted tennis court, restrooms, pavilion
- Cabbell Field - multipurpose field, restrooms, concession, bleachers and ample parking
- Holly Park - lake park with boat ramp access, pavilion and fishing area
- Gainesville Skate Park - concrete drain invert with 7 ft. banks and rails, designed by Wally Hollyday
- Gainesville Upper Lanier Watertrail - 17 miles of Lake Lanier Water Trail with park put in/ take out locations



UPPER LANIER WATERTRAIL



GAINESVILLE SKATE PARK



LANIER POINT PARK



Gainesville City Schools Athletic Offerings:

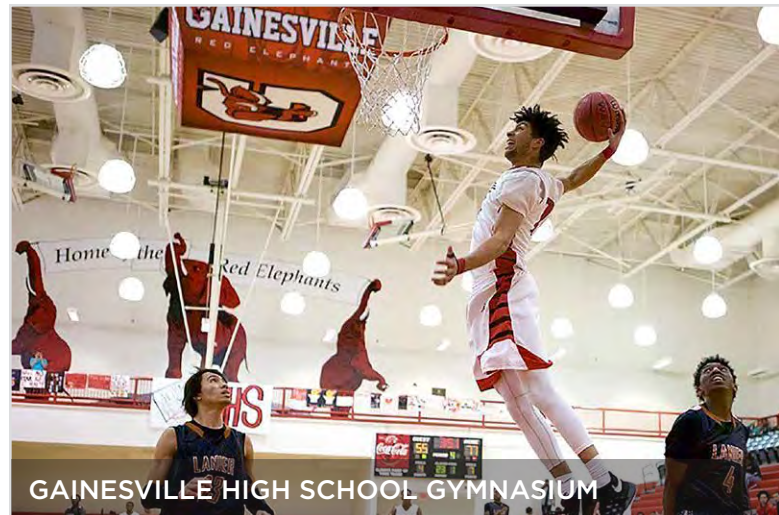
- Baseball
- Boys'/Girls' Basketball
- Cheerleading
- Cross Country
- Fast-Pitch Softball
- Football-Division 8 AAAAAA
- Boys'/Girls' Golf
- Boys'/Girls' Lacrosse
- Boys'/Girls' Soccer
- Boys'/Girls' Swimming
- Boys'/Girls' Tennis
- Boys'/Girls' Track
- Girls' Volleyball
- Wrestling

Gainesville City Schools

830 Century Place
Gainesville, GA 30501
gainesvilleredelevantathletics.com

Gainesville City Schools facilities, fields, venues and athletes are top caliber. Thirty-one State Championships have been won in baseball, boy's and girl's basketball, football, boys' and girls' golf, boy's soccer, girl's tennis and track.* Gainesville High School (GHS) offers state-of-the-art athletic facilities and fields. Coming in 2021, will be the new GHS Athletic indoor athletic complex.

* Source: <https://gainesvilleredelevantathletics.com/ghs-state-championships/> on 3/29/2021



GAINESVILLE HIGH SCHOOL GYMNASIUM



IVEY WATSON - FIELD OF THE YEAR



BOBBY GRUHN FIELD - GAINESVILLE



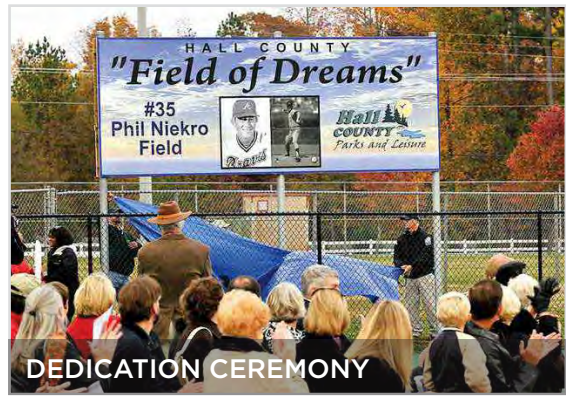
Hall County Parks and Leisure

4175 Nopone Road
 Gainesville, GA 30506
 770-535-8280 | hallcounty.org

Hall County Parks and Leisure oversees 1,974 acres of park space, 25 parks, 18 basketball courts, seven softball fields, 14 multi-purpose fields, two synthetic turf multi-purpose fields, a bmx track, FOX mountain bike trail, campgrounds and miles of trails. It offers competitive sports programs, including the Lanier Soccer Association that is based out of Allen Creek Soccer Complex, one of the premier soccer tournament locations in North Georgia.

Sports and Recreational Facilities

- Alberta Banks Park – tennis complex, field of dreams ADA-compliant baseball field
- Allen Creek Soccer Complex – 12 fields, stadium field with 2,500 seating, lighted, concessions, restrooms



DEDICATION CEREMONY

- Chicopee Agricultural Center – 1,700 sq.-ft. covered arena, two additional outdoor arenas, 270 permanent stalls, concessions, restrooms, ample seating and parking
- Cool Springs Park – 75 acres, three lighted baseball fields, FOX mountain bike trail, FOX bmx course, concessions, restrooms
- Laurel Park – six baseball fields, mega boat ramp, trails, splash pad, concessions, restrooms
- Mulberry Creek Community Center & Park – indoor gymnasiums, track, fitness center, concessions
- North Hall Community Center & Park – 123 acres, four baseball fields, multipurpose field, two gymnasiums, indoor track, bike trails, concessions, restrooms
- River Forks Park and Campground – RV hookups, beach access
- Sardis Sports Complex – lighted baseball fields, tennis courts
- Spout Springs Sports Complex – three lighted baseball fields, concessions, restrooms, parking



CHICOPEE AGRICULTURAL CENTER ARENA



MEGA BOAT RAMP AT LAUREL PARK



- Cross County
- Football
- Boys'/Girls' Golf
- Boys'/Girls' Lacrosse
- Boys'/Girls' Soccer
- Fast-Pitch Softball
- Boys'/Girls' Swimming
- Boys'/Girls' Tennis
- Boys'/Girls' Track
- Girls' Volleyball
- Wrestling

Hall County Schools

711 Green St.
Gainesville, GA 30501
hallco.org

Hall County Schools Athletics consists of seven high-school team sites and is home to thousands of elite athletes. The athletics program is one of the top in the state and boasts championships won in most sports offered. Dozens of facilities are dedicated to sports and can accommodate tournaments and large-scale events.

Hall County Schools Athletic Offerings:

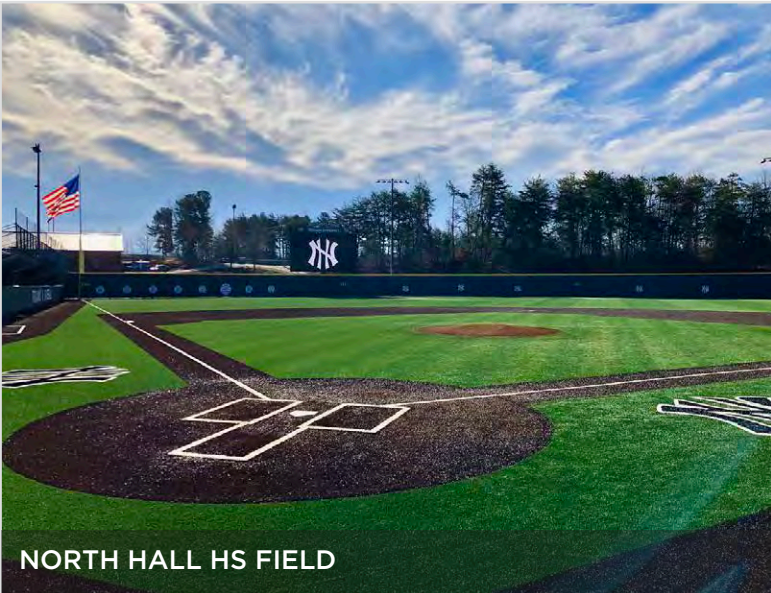
- Baseball
- Boys'/Girls' Basketball
- Cheerleading



CHESTATEE HS ATHLETICS



FLOWERY BRANCH HS GYMNASIUM



NORTH HALL HS FIELD

Lake Lanier Islands Resort and Legacy Golf Course

7000 Lanier Islands Parkway
Buford, GA 30518
770-945-8787 | lanierislands.com

Lake Lanier Islands is 20 minutes from Gainesville and less than an hour north of Atlanta on the shores of Lake Lanier. Located on 1,200 acres, the resort includes a golf course, beach and waterpark with family- and pet-friendly accommodations.

Sports and Recreational Activities

- Golf
- Swimming (Open Water)
- Team Building
- Wakeboarding

Legacy Golf Course Features

- Beautifully manicured 18-hole golf course on Lake Lanier
- 12 holes along the water
- Challenging course designed by Billy Fuller
- Award-winning course voted “Best of” and “Golfer’s Choice” by GolfAdvisor.com
- Beautiful resort with an inland beach, water park and marina
- Luxury overnight accommodations available on property at Legacy Lodge, Villas and Lake Houses

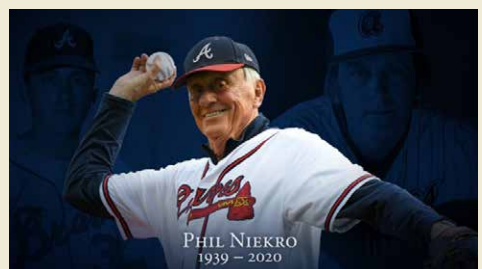
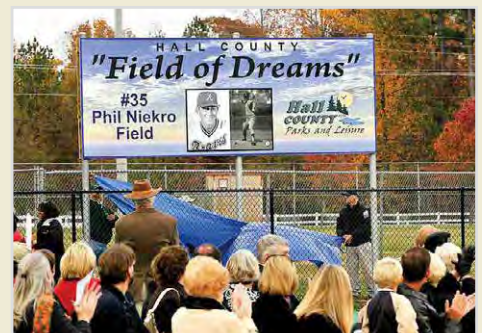


HOMETOWN HERO

“I’m very proud to be part of this. All of those kids who would’ve liked to be in the big leagues can now put on uniforms and play on teams.”

—Phil Niekro

The Field of Dreams is a field designed specifically for people with disabilities and a playground constructed to accommodate those unable to use other playgrounds. This Hall County facility is named after one of the original contributors behind the project, former Atlanta Braves pitcher and Hall of Famer Phil Niekro. This field has now become a lasting tribute to Phil Niekro, who recently passed away in 2020, and will be enjoyed by thousands of children in our community.





AERIAL VIEW OF THE PLAZA



OLYMPIC TOWER



FESTIVAL AFTER DARK

Lake Lanier Olympic Park

3105 Clarks Bridge Road
Gainesville, GA 30506
855-536-1996 | lakelanierolympicvenue.org

Lake Lanier Olympic Park was built for the 1996 Olympic Rowing and Canoe/Kayak Competitions. The original timing tower remains today and is the last remaining venue from the 1996 Olympic Games that continues to be used for its original purpose.

Two clubs operate out of the park: Lanier Canoe and Kayak Club and Lanier Rowing Club. Both clubs host events and offer competitive and recreational programs.

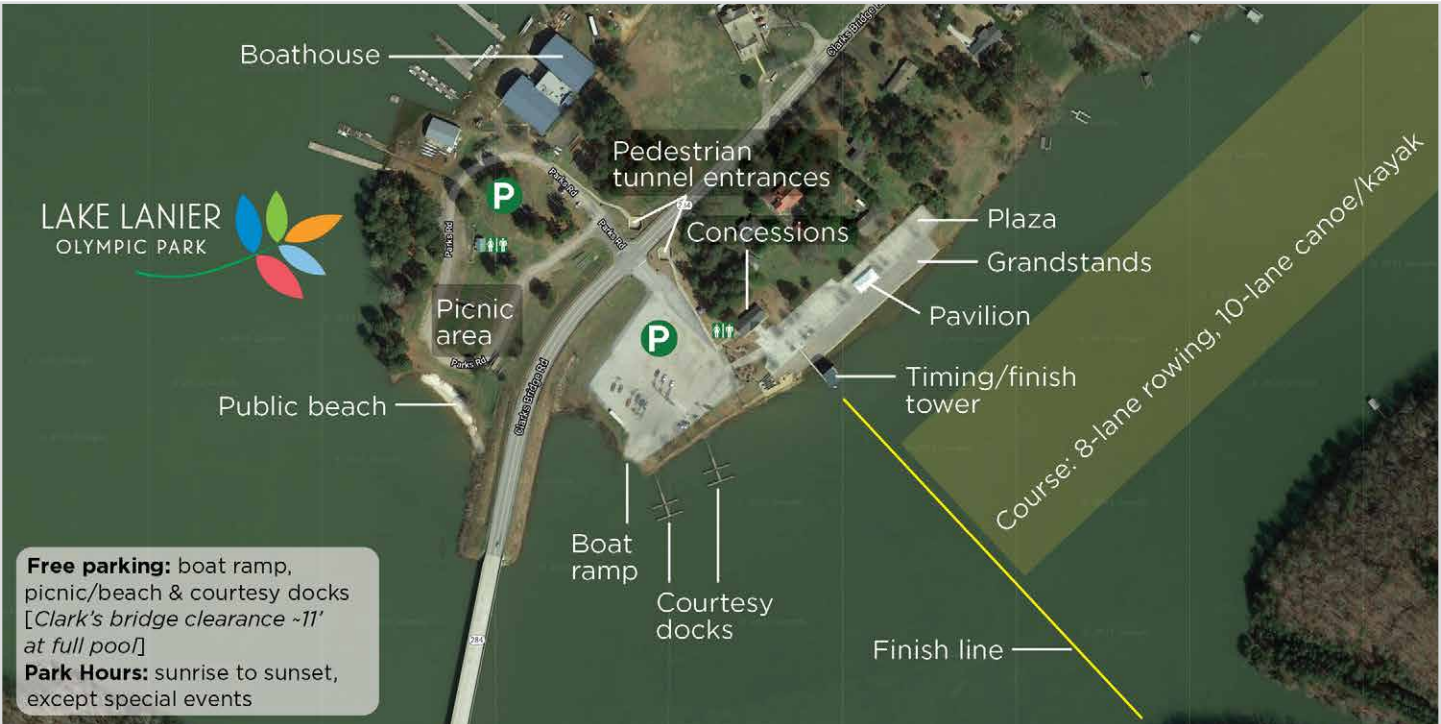
Sporting and Recreational Activities

- Canoe/Kayak
- Fishing
- Rowing
- Swimming (Open Water)

- Team Building
- Wakeboard

Park Features and Amenities

- Two courtesy docks
- Eight-lane rowing course
- 10-lane canoe/kayak course
- Seven pocock wakeless launches
- Four Carolina Skiffs
- Large indoor training facility
- Launch and recovery docks
- Free, accessible parking
- 1,500-seated grandstand
- Timing/finish tower
- Regatta-ready equipment
- Concession area
- Restrooms
- Boat ramp
- Beach with swim area
- Picnic areas



Free parking: boat ramp, picnic/beach & courtesy docks [Clark's bridge clearance ~11' at full pool]
Park Hours: sunrise to sunset, except special events



AERIAL VIEW OF COMPLEX



KART RACING

Lanier Point Athletic Complex

1579 Lee Waldrip Drive NW
 Gainesville, GA 30501
 770-287-0208 | gainesvilleparksandrecreation.org

Located on the shores of Lake Sidney Lanier, Lanier Point Athletic Complex is one of the premier athletic facilities in the Southeast.

Park Amenities

- 96-acre athletic complex
- Boat ramp
- Island with covered bridge and multiuse trails
- Lake park
- Pavilion
- Picnic tables
- Gainesville Upper Lanier Water Trail launch site

Athletic Complex Amenities

- Four 300-foot fields
- 8-foot outfield fences
- 419 Bermuda grass outfields
- Ample, easy access parking
- Batting cages
- Hollywood bases
- Metal Halide lighting
- Picnic facilities
- Professional supervisory staff
- Spacious two-story control tower
- Concessions/restrooms

Lanier Raceplex

5301 Winder Highway
 Braselton, GA 30517
 770-965-9179 | lanieraceplex.com

Lanier Raceplex, located across from Road Atlanta, offers a unique karting experience incorporating the banked oval and the paved infield in a road-course track layout. The track configuration is changed often providing an amazing variety of karting experiences. The track length can be varied between 0.3 to 1.2 miles and is typically around a half-mile. There are track lights for night driving.

Sports & Recreational Activities

- Kart racing
- Drifting events
- Team building/venue rental

Laurel Park and Mega Boat Ramp

3100 Old Cleveland Highway
Gainesville, GA 30506
770-535-8280

Offering four lighted baseball/softball fields, a dog park, paved walking trail, splash pad, and a mega boat ramp, this 124-acre park is one of the largest and most frequented parks in Hall County.

Sports and Recreational Activities

- Baseball/Softball
- Fishing
- Tennis
- Volleyball - sand

Laurel Park Features

- A 1-mile paved walking trail
- Two tennis courts
- Three pavilions
- Three restroom facilities
- Four lighted baseball/softball fields
- Picnic sites
- Splash Pad (seasonal water playground) for small children - \$2 per child admission fee.

Mega Boat Ramp Features

Laurel Park is home to Hall County's mega boat ramp, the largest ramp on Lake Lanier, and the park offers enough space to host large-scale events. In 2018, Laurel Park was the location for the Fishing League Worldwide Pro Tour stop and in 2019, the Bassmaster Classic Elite Series. In addition to professional tournaments, hundreds of amateur,

college and high-school tournaments have discovered that Laurel Park is a great place to fish.

- Two docks
- Five-boat entry
- 350-foot mega ramp
- Amphitheater with stadium seating
- Electricity and WiFi
- Fish-release chute
- Located minutes from boat-friendly accommodations
- Multiple parking areas
- Onsite restrooms
- Oxygenated tank
- Soft shoreline
- Staging area for weigh-ins

Left Nut Brewing Company

2100 Atlanta Highway
Gainesville, GA 30504
678-827-6678 | leftnutbrewing.com

Left Nut Brewing Company produces craft beers and ciders of all types and flavors. The brewery is located in the historic Chicopee Mill industrial area in Gainesville, Georgia and is available for rental for special events.

Features

- Large open indoor space
- Historic mill-era feel
- Outdoor overflow area
- Parking



AERIAL VIEW OF MEGA BOAT RAMP



CORNHOLE AT LEFT NUT

OSO Sports

206 College Ave.
Gainesville, GA 30501
770-519-9140 | ososports.net

OSO Sports offers league play on an artificial turf field and court rentals for basketball and volleyball.

Features

- 10,000 sq. ft.
- Indoor turf field
- Soft-floor basketball court



SPLIT VIEW OF COURT AND TURF FIELD

Ramsey Conference Center at Lanier Technical College

2535 Lanier Tech Drive
Gainesville, GA 30507
770-533-7000 | ramseyconference-center.laniertech.edu

The Lanier Technical College Wilbur & Dixie Ramsey Conference Center is the perfect location for guests and hosts alike.

With facilities including 14,000 square feet of ballroom space and an executive boardroom with additional classrooms available, the Lanier Technical College Wilbur & Dixie Ramsey Conference Center is more than a great alternative to downtown Atlanta.

The conference center has 11 versatile meeting rooms that can be configured for events from two to 1,500 attendees. We can host one large meeting or many small meetings or a combination of both. If you are planning a trade show or corporate meeting, the conference center offers a range of services including audio visual services, wireless internet, video conferencing, laptop rentals and more. For fundraisers and social events, it offers flexible options to meet your needs.



MEETING ROOM



BALLROOM SET UP FOR DINING

Riverside Military Academy Athletics

2001 Riverside Drive
Gainesville, GA 30501
800-462-2338 | riversidemilitary.com/athletics

For over a century, Riverside Military Academy has been the preeminent college preparatory, military academy in the nation.

Features

- 150 ft. x 300 ft. indoor track field house
- Seating for 1,100
- Gymnasium
- Concessions
- Olympic indoor swimming pool
- Bleacher seating for 500
- Lacrosse and soccer field
- Baseball fields
- Track and multiuse field
- 5K/fun run course
- Shooting and ROTC training course



AERIAL VIEW OF CAMPUS



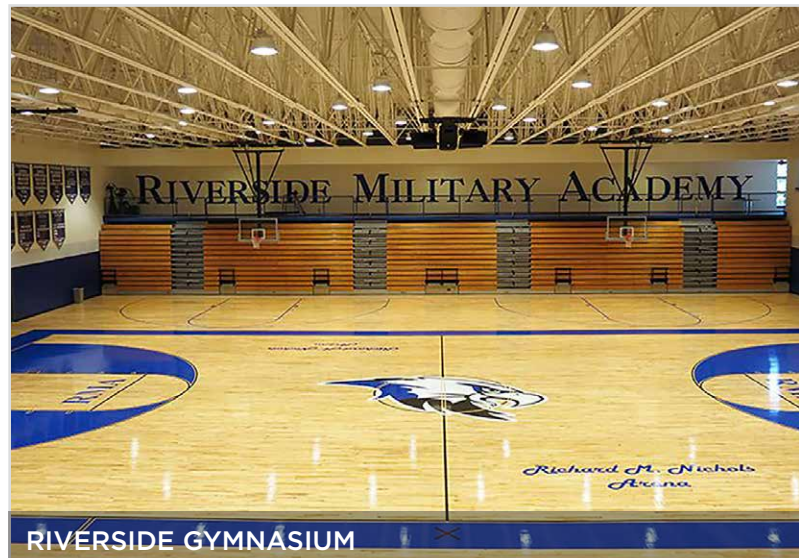
BASEBALL FIELD



INDOOR SWIMMING POOL



INDOOR TRACK FIELD HOUSE



RIVERSIDE GYMNASIUM



Road Atlanta Michelin Speedway

5300 Winder Highway
Braselton, GA 30517
770-967-6143 | roadatlanta.com

One of the world's top road courses, this multipurpose motorsports facility is set on 750 park-like acres and attracts 320,000 visitors annually.

Sports and Recreational Activities

- 2.54-mile, 12-turn road course
- Fox Mountain Bike Trails *NEW*
- Racing/driving school
- Sports car and motorcycle racing

Stealth Sports Academy

878 Maple Street
Gainesville, GA 30501
770-654-6946 | stealthsportsacademy.com

Stealth Sports academy is a world class indoor training facility located in Gainesville, Ga. The facility is fully outfitted with new equipment for strength and conditioning as well as baseball and softball training. With nearly 10,000 square feet of space we have room for you.



University of North Georgia - Hugh Mills Physical Education Complex

3820 Mundy Mill Road
Oakwood, GA 30566
678-717-3485 | ung.edu/campus-recreation-and-wellness

The University of North Georgia Recreational Sports Department on the Gainesville campus is located in the Hugh Mills Physical Education Complex. Recreational sports on the Gainesville campus offer a variety of intramural sports, aquatics and fitness programs to help you “Get your move on!”

Features

- Cross-country course
- Gymnasium with two full basketball courts
- Indoor pool - junior olympic
- Mountain bike course
- Outdoor athletic fields and track
- Tennis courts



YMCA

J.A. Walters YMCA
2455 YMCA Drive
Gainesville, GA 30501
770-297-9622
gamountainsymca.org



Features

- Café/concessions
- Family pool
- Fitness areas
- Indoor gymnasium with multiple basketball courts



- Indoor lap pool with seating area
- Locker rooms
- Meeting space
- Outdoor recreation fields

These venues and facilities, and many more, are available here in the Greater Gainesville Sports Alliance area. The Convention and Visitors Bureau invites you to contact us and discover all of the options that are available for your next sports or recreational event. Visit Gainesville.org or call 770-531-2664.

ACCOMMODATIONS

There are over a dozen hotels within 10 miles of Gainesville and dozens more within a short distance of downtown Gainesville to accommodate athletes and spectators for large-scale events.

We recommend utilizing the Gainesville Convention and Visitors Bureau to negotiate the best rates for your team.



Econo Lodge Inn
809 Jesse Jewell Parkway SW
770-534-0303



Hampton Inn
450 Jesse Jewell Parkway
770-503-0300



Ramada Inn
400 EE Butler Parkway
770-531-0907



Fairfield Inn & Suites by Marriott
1755 Browns Bridge Road
678-971-4670



Hilton Garden Inn
1735 Browns Bridge Road
770-532-3396



Super 8 Motel
541 Dorsey Street
770-533-9009



Guest Lodge
520 Queen City Parkway
770-535-8100



Holiday Inn Express & Suites
1189 Dawsonville Highway
887-410-6667



TownePlace Suites by Marriott
1745 Browns Bridge Road
678-971-4102

There is nearly 80,000 square feet of available meeting space in Gainesville. Below are some of the larger facilities. For more information on meeting spaces, go to gainesville.org.



Brenau Downtown Center

Located in the heart of downtown Gainesville, operated by Brenau University, features 4,500 square feet of meeting/ballroom space and a 300-seat performing arts theater.



Legacy Lodge

Located on the shores of Lake Lanier, Legacy Lodge offers 22,000 square feet of customizable meeting space and a business center. With 220 rooms, this resort has all the amenities for a truly memorable conference.



Gainesville Civic Center/facilities

Gainesville Parks and Recreation offers many facility options, including the Gainesville Civic Center with six rental areas and a 7,000-square-foot ballroom. The Martha Hope Cabin features a rustic style cabin setting, and the Fair Street Neighborhood Center offers seating for 30 to 100 guests. All can be booked through Gainesville Parks and Recreation.



Ramsey Conference Center

North Georgia's state-of-the-art 40,000-square-foot conference facility. Indoor/outdoor areas, catering kitchen and the newest audio and visual technology.



PRO & AMATEUR ATHLETES

ARCHERY

[Gainesville Archery Club](#)
2125 Calvary Church Road
Gainesville, GA 30507

BASEBALL

[Diamond Project, Inc.](#)
3302 Roy Parks Road
Gainesville, GA 30507
diamondprojectinc.com

[Gainesville Parks and Recreation](#)
830 Green St.
Gainesville, GA 30501
770-531-2680
gainesvilleparksandrecreation.org

[Hall County Parks and Leisure](#)
4175 Nopone Road
Gainesville, GA 30506
770-535-8280
hallco.org

[Ozone Sports Baseball](#)
2491 Hilton Drive
Gainesville, GA 30501
770-534-6347
theozonesi.com

[Winning Baseball Academy](#)

4849 Rilla Road
Gainesville, GA 30506
770-561-9533
coachmongero.com

BASKETBALL

[Elite Hoops](#)
Alpharetta/Chamblee

[Gainesville Parks and Recreation](#)
830 Green St.
Gainesville, GA 30501
770-531-2680
gainesvilleparksandrecreation.org

[Hall County Parks and Leisure](#)
4175 Nopone Road
Gainesville, GA 30506
770-535-8280
hallco.org

[I-9 Sports](#)
989 Dawsonville Highway
Gainesville, GA 30501
678-792-5542
i9sports.com

[Upward](#)
2235 Thompson Bridge Road
Gainesville, GA 30501
770-532-6307
upward.org

BOWLING

[Gainesville Bowling League](#)

2317 Browns Bridge Road
Gainesville, GA 30501
770-536-5563

CANOE/KAYAK

[Lake Lanier Canoe and Kayak Club](#)

3105 Clarks Bridge Road
Gainesville, GA 30506
770-287-7888
lckc.org

CHEER/DANCE

[Gainesville Parks and Recreation](#)

830 Green St.
Gainesville, GA 30501
770-531-2680
gainesvilleparksandrecreation.org

[Hall County Parks and Leisure](#)

4175 Nopone Road
Gainesville, GA 30506
770-535-8280
hallco.org

[Heather Wayne's Performing Arts](#)

971 Riverside Drive
Gainesville, GA 30501
770-407-6353
heatherwayneperformingarts.com

[North Georgia Youth Football Association](#)

Gainesville Civic Center
ngyfa.org

[Upward](#)

2235 Thompson Bridge Road
Gainesville, GA 30501
770-532-6307
upward.org

CORNHOLE

[North Georgia Cornhole](#)

706-429-8337

[Peach State Cornhole](#)

678-835-8090
peachstatecornhole.com

CYCLING

[Northeast Georgia SORBA](#)

Elachee Drive
Gainesville, GA 30504
770-531-2680

[Prima Tappa](#)

4140 Falling Water Court
Flowery Branch, GA 30542

FOOTBALL

[Gainesville Parks and Recreation](#)

830 Green St.
Gainesville, GA 30501
770-531-2680
gainesvilleparksandrecreation.org

[Hall County Parks and Leisure](#)

4175 Nopone Road
Gainesville, GA 30506
770-535-8280
hallco.org

[I-9 Sports](#)

989 Dawsonville Highway
Gainesville, GA 30501
678-792-5542
i9sports.com

[North Georgia Youth Football Association](#)

Gainesville Civic Center
ngyfa.org

GOLF

[Chattahoochee Mens and Ladies Golf Associations](#)

301 Tommy Aaron Drive
Gainesville, GA 30501
770-532-0066 | chattahoocheegolfclub.com

[Northeast Georgia Senior Men's Golf Association](#)

3540 Lake Ridge Drive
Gainesville, GA 30506
770-535-2634
negasmga.golfclub.net

ROWING

[Lake Lanier Rowing Club](#)
3105 Clarks Bridge Road
Gainesville, GA 30506
770-287-0077
lakelanierrowing.org

SOCCER

[I-9 Sports](#)
989 Dawsonville Highway
Gainesville, GA 30501
678-792-5542
i9sports.com

[Lanier Soccer Association \(LSA\)](#)
2500 Allen Creek Road
Gainesville, GA 30507
678-450-6515
lsasharks.com

[Upward](#)
2235 Thompson Bridge Road
Gainesville, GA 30501
770-532-6307
upward.org

SOFTBALL

[Gainesville Parks and Recreation](#)
830 Green St.
Gainesville, GA 30501
770-531-2680
gainesvilleparksandrecreation.org

[Hall County Parks and Leisure](#)
4175 Nopone Road
Gainesville, GA 30506
770-535-8280
hallco.org

SWIMMING

[Gainesville Parks and Recreation](#)
830 Green St.
Gainesville, GA 30501
770-531-2680
gainesvilleparksandrecreation.org

[Lanier Aquatics](#)
1545 Community Way
Gainesville, GA 30501
770-533-5850
gainesville.org/352

TENNIS

[Northeast Georgia Tennis Association](#)
116 Marble Hill Road
Marietta, GA 30060
404-256-9543
ustanegta.com

VOLLEYBALL

[Lanier Volleyball Club](#)
4062 River Elan Drive
Gainesville, GA 30507
770-361-2442
laniervolleyball.com

WRESTLING

[Georgia Girls Wrestling](#)
2811 Sardis Road
Gainesville, GA 30506
678-900-2957
georgiagirlswrestlingclub.com

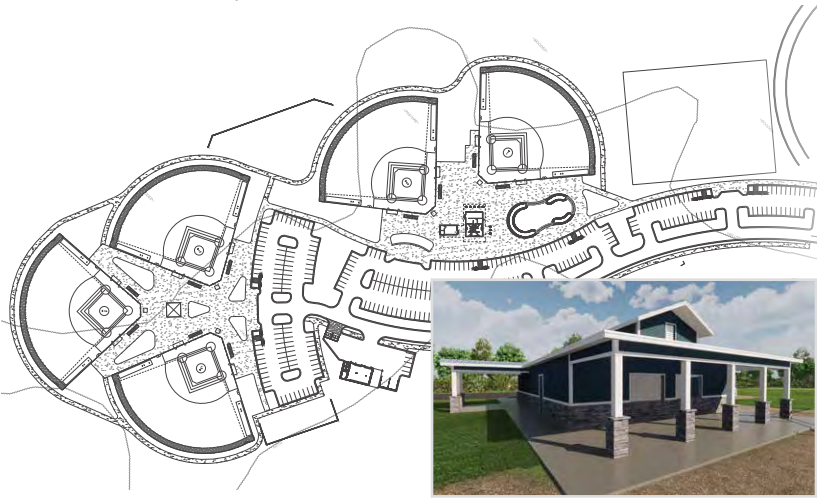
[Georgia State Wrestling Association](#)
484 State St.
Commerce, GA 30529
678-250-5537
teamgeorgiawrestling.com

MOVING FORWARD



Lake Lanier Olympic Park Boathouse

- Lakefront venue conference facility
- Improved workout area and area for both Lake Lanier Rowing Club and Lanier Canoe and Kayak Club
- Additional courtesy boat docks
- Addition of first aid station
- Increased storage for visiting athletes
- New public restrooms
- Running trails
- Sun shades added to entertainment venue on plaza side



Melvin Cooper Athletic Complex "The Coop"

- Basketball and volleyball courts
- Leisure pool and splash pad
- Tennis and pickleball courts with shaded bleachers
- Three multiuse fields with bleacher seating
- Baseball complex
- Concessions area and meeting space



Gainesville High School Athletic Complex

In addition to the current facilities:

- Three-story athletic facility and gymnasium
- Indoor turf field
- New track
- Artificial turf field
- Meeting space





COMPETITIVE SPIRIT COMMUNITY LEGACY

The greater Gainesville area has a competitive spirit that combines with a community athletics legacy. With more than 25 types of sports represented, we have facilities and venues that will meet all of your needs.



LEGENDS TRAIN HERE

Exceptional Athletics Programs

- One NFL training facility
- Two recreational programs
- Four high-school programs
- More than 40 clubs
- Two collegiate programs

GAINESVILLE HALL COUNTY

Located on the shores of Lake Sidney Lanier at the foothills of the Appalachian Mountains.

Conveniently located one hour northeast of Atlanta along the Interstate 985 corridor.

LEGENDS ARE MADE HERE

World-Class Competition Venues

Lake Lanier Olympic Park was the site of the 1996 Olympic Rowing and Canoe/Kayak events and the 2018 International Dragonboat World championships and hosts several regional collegiate competitions each year.

Hometown Legacy

Tommy Aaron, Phil Niekro and Deshaun Watson are just a few of the hometown heroes that call this area home.



GAINESVILLE
CONVENTION & VISITORS BUREAU
ExploreGainesville.org | 770-531-2664

GAME ON